



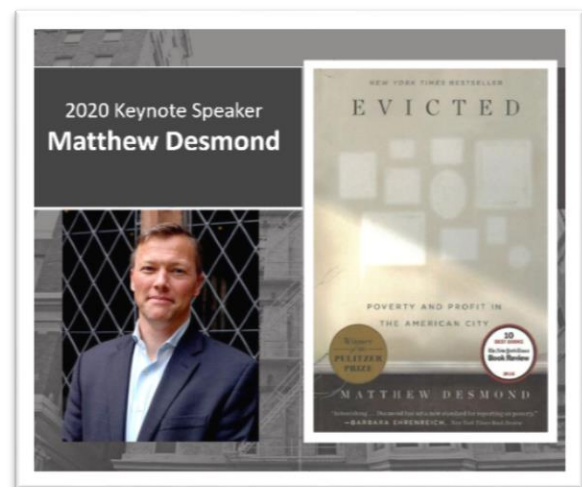
Sponsorship Package

OUR VISION: Safe, Affordable Housing for ALL Arizonans

OUR GOAL: Examining the complex issue of Eviction from multiple perspectives

On behalf of the staff and Board of Directors of the Arizona Housing Coalition, **we invite you to support the increasingly relevant conversation focused on the multilayered process of Eviction as a sponsor of the Coalition's first virtual forum.**

Delivered online over two half-days on November 9 and 10, this forum will examine eviction from multiple perspectives and the many different players involved in the eviction process. **We are thrilled to be featuring Princeton Professor (and ASU undergraduate!) and MacArthur "Genius" Fellow Dr. Matthew Desmond, author of the Pulitzer Prize winning book, "Evicted" as our keynote speaker over the 2-day event, including live Q&A and highlighting several Arizona experts who will share insights and promising practices. We will conclude the forum with policy and systems-level recommendations from the Arizona Housing Coalition.**



Keynote: Dr. Matthew Desmond, professor of sociology at Princeton and Pulitzer Prize-winning author of *Evicted: Poverty and Profit in the American City*. The principal investigator of The Eviction Lab, Desmond's research focuses on poverty in America, city life, housing insecurity, public policy, racial inequality, and ethnography. A contributing writer for the *New York Times Magazine*, Desmond was listed in 2016 among the Politico 50, as one of "fifty people across the country who are most influencing the national political debate."

Become a sponsor and a part of this timely and necessary conversation. Simply visit www.azhousingcoalition.org/forum, or contact Sylvia Waynick at (602) 340-9393 x5, or sylvia@azhousingcoalition.org to find the sponsorship level that's right for you.

Thank you for your support. We look forward to highlighting your support in November.

EVICTION FORUM - November 9 – 10, 2020

SPONSORSHIP LEVEL & BENEFITS

\$1000

- One (1) promotional push notification on the Eviction Forum event app
- One (1) promotional Tweet
- One (1) Facebook recap post after Forum

\$2500

- Logo and link on event web page and event emails
- Sponsor page on the Forum event app, with a customized rotating advertising banner
- One (1) promotional push notification on the Eviction Forum event app
- One (1) promotional Tweet
- One (1) Facebook recap post after Forum

\$5000

- “This portion of the program brought to you by _____” with logo on live/taped programming
- Two (2) complimentary Forum registrations
- Logo and link on event web page and event emails
- Sponsor page on the Forum event app, with a customized rotating advertising banner
- One (1) promotional push notification on the Eviction Forum event app
- One (1) promotional Tweet
- One (1) Facebook recap post after Forum

\$10,000

- Video ad (:30 sec) explaining what you do and your support of the Forum (sponsor provided)
- Sponsorship support highlighted during the online “Evicted” book discussion leading up to the Forum
- “This portion of the program brought to you by _____” with logo on live/taped programming
- Two (2) complimentary Forum registrations
- Logo and link on event web page and event emails
- Sponsor page on the Forum event app, with a customized rotating advertising banner
- One (1) promotional push notification on the Eviction Forum event app
- One (1) promotional Tweet
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Sponsorship Timeline

Tuesday, September 1 - Registration Opens

Friday, October 30 - Registration Closes

Forum website: www.azhousingcoalition.org/forum

“Next Steps” will be included upon receipt of confirmed sponsorship.

For Sponsorship inquiries, please contact

Sylvia Waynick, Membership and Development Director

Email: sylvia@azhousingcoalition.org / Ofc: (602) 340-9393 x5