

27th Annual Statewide Conference

Oct 26 – 27, Mesa Convention Center
263 N. Center Street in Mesa



Dear Sponsor,

On behalf of the staff and Board of Directors of the Arizona Housing Coalition, the Coalition is proud to host its 27th Annual Conference. As the premiere training and networking event for the affordable housing and homeless service delivery professionals in Arizona, this event attracts approximately 600 participants from the public and private sectors. The event showcases dynamic speakers and prominent leaders, features sessions focused on innovative best practices and solutions, includes an awards ceremony to honor excellence in our communities, and is an unparalleled opportunity for peer support and networking among Arizona's leaders in affordable housing and ending homelessness field.

THE POWER OF WE

When Arizona first went into lockdown in March 2020, a wave of uncertainty and fear was felt as people were told to stay at home to save lives. But as schools, businesses and offices closed, **communities** did not. Our first responders and grassroots groups were there to come up with innovative ways to help during the crisis. This year's conference, "**The Power of We,**" explores the power of collective expertise, energies, and efforts. Ensuring safe, affordable homes for all Arizonans includes ending homelessness and providing adequate housing supply. Helping people **stay** housed requires community - designing, building and nurturing inclusive communities where people feel a sense of belonging. Who are the people in your community? And how do we harness our **collective power to cultivate community** for all?

Become a sponsor and a part of this timely, relevant conversation. Visit <http://www.azhousingcoalition.org/conference>, or contact Sylvia Waynick at (602) 340-9393 x5, or sylvia@azhousingcoalition.org to find the sponsorship level that's right for you.

Thank you for your support. We look forward to highlighting your support in October.

OUR VISION: We're working to create an Arizona where housing stability is universal, and every man, woman, child and veteran has a safe, *affordable place to call home*



Mesa Convention Center

October 26 – 27, 2021

SPONSORSHIP LEVEL & BENEFITS

Home Sponsor: \$1,000

- Sponsor booth with 1 exhibit attendant registration to staff the booth *
- Sponsor logo placement on promotional materials and event signage *

Street Sponsor: \$2,500

- Benefits listed **above***, plus
- One (1) complimentary conference registration
- Logo and link on event web page and event emails *

Neighborhood Sponsor: \$5,000

- Non-registration benefits listed above*, plus
- Two (2) complimentary conference registrations
- Sponsor page on the conference app, with a customized rotating advertising banner *
- One (1) year of organizational membership of the Arizona Housing Coalition (*with all benefits & discounts*) *

Village Sponsor: \$10,000

- Non-registration benefits listed **above***, plus
- Three (3) complimentary conference registrations
- Sponsor logo imprinted banner prominently displayed at the conference center *

Community Sponsor: \$25,000

- Non-registration benefits listed **above***, plus
- Four (4) complimentary conference registrations
- Video ad (:30 sec) explaining what you do and your support of the conference (sponsor provided)

NEW!

COALITION SPONSOR: \$50,000

For an investment of \$50,000 your organization can sponsor an entire year of Arizona Housing Coalition events: Annual Conference, StandDown, Golf Tournament, and Educational Forums and Workshops. (Estimated audience: 5,000 community advocates)

Logo placement on event promotional materials and during event
Four (4) complimentary registrations to all events



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SPONSORSHIP / EXHIBITOR INFORMATION

Sponsorship Registration Timeline

Monday, March 15 - Registration Opens

Friday, October 8 - Registration Closes

Conference website: www.azhousingcoalition.org/conference

Upon receipt of confirmed sponsorship, "Next Steps" packet will be email to sponsor primary contact

Conference and Exhibit Booth** Schedule

Tuesday, October 26

7:00A – Exhibit Booth Set-up

8:00A – 9:00A – Registration

9:00A – 4:00P – Conference

Wednesday, October 27

8:00A – 9:00A – Registration

9:00A – 4:00P - Conference

4:00P – Exhibit Booth Breakdown

**Sponsor exhibit booths include one standard six-foot draped table with one chair, strategically placed at the conference center for two days of maximum engagement with conference attendees.

- FINAL Exhibit map AND check-in instructions will be emailed 10-days prior to event day
- Organizations may staff their booth if they prefer, but not required
- Any marketing materials left after conference event will be discarded

Questions?

Sylvia Waynick

Membership and Development Director

Email: sylvia@azhousingcoalition.org

Ofc: (602) 340-9393 x5

Disclaimer

If an in-person conference is not possible because of COVID-19, we would be happy to discuss your sponsorship dollars for this event and how we can work together to redirect your support to other Coalition initiatives. *Arizona Housing Coalition*

