



## Annual Statewide Conference

February 28 – March 1, Mesa Convention Center  
263 N. Center Street in Mesa

### SPONSORSHIP INFORMATIONAL PACKET

Dear Sponsor,

On behalf of the staff and Board of Directors of the Arizona Housing Coalition, the Coalition is proud to host its 28<sup>th</sup> Annual Conference. As the premiere education and networking event for the affordable housing and homeless service delivery professionals in Arizona, this event attracts approximately 600 participants from the public and private sectors. The event showcases dynamic speakers and prominent leaders, features sessions focused on innovative best practices and solutions, includes an awards ceremony to honor excellence in our communities, is an unparalleled opportunity for peer support and networking among Arizona's leaders in affordable housing and ending homelessness field.

The crisis of the pandemic forced us to act quickly and creatively to get people housed. As we transition out of the pandemic, we have an extraordinary opportunity to continue thinking differently. The 2023 Annual Conference, **Refocus : Reframe**, will examine and challenge our processes, funding strategies, and the ways we interact with one another in our mission to ensure safe, affordable housing for all Arizonans.

Become a sponsor and a part of this timely, relevant conversation. Visit <http://www.azhousingcoalition.org/conference>, or contact Sylvia Waynick at (602) 340-9393 x5, or [sylvia@azhousingcoalition.org](mailto:sylvia@azhousingcoalition.org) to find the sponsorship level that's right for you.

Thank you for your support. We look forward to highlighting your support in February.

**OUR VISION:** We're working to create an Arizona where housing stability is universal, and every man, woman, child and veteran has a safe, *affordable place to call home*



## SPONSORSHIP LEVEL & BENEFITS

**Home Sponsor: \$1,200** (One total complimentary registration)

- Sponsor booth with 1 exhibit attendant registration to staff the booth \*
- Sponsor logo placement on promotional materials and event signage \*

**Street Sponsor: \$2,500** (Two total complimentary registrations)

- Benefits listed **above\***, plus
- One (1) complimentary conference registration
- Logo and link on event web page and event emails \*

**Neighborhood Sponsor: \$5,000** (Three total complimentary registrations)

- Non-registration benefits listed above\*, plus
- Two (2) complimentary conference registrations
- Sponsor page on the conference app, with a customized rotating banner \*

**Village Sponsor: \$10,000** (Four total complimentary registrations)

- Non-registration benefits listed **above\***, plus
- Three (3) complimentary conference registrations
- Sponsor logo imprinted banner prominently displayed at the conference center \*

**Community Sponsor: \$25,000** (Five total complimentary registrations)

- Non-registration benefits listed **above\***, plus
- Four (4) complimentary conference registrations
- Video ad (:30 sec) explaining what you do and your support of the conference  
(*sponsor provided*)

*A sponsorship of \$5,000 and above includes one (1) year of organizational membership in the Arizona Housing Coalition (with all benefits & discounts)*



## SPONSORSHIP / EXHIBITOR INFORMATION

### Sponsorship Registration Timeline

Tuesday, September 13, 2022 – Opens

Friday, February 10, 2023 - Closes

Conference website: [www.azhousingcoalition.org/conference](http://www.azhousingcoalition.org/conference)

Upon receipt of confirmed sponsorship, “Next Steps” packet will be emailed to the sponsor primary contact.

### Conference and Exhibit Booth\*\* Schedule

#### Monday, February 27

3:00P – 5:00P – Exhibit Booth Set-up

#### Tuesday, February 28

7:00A – Exhibit Booth Set-up

8:00A – 9:00A – Registration

9:00A – 4:00P – Conference

#### Wednesday, March 1

8:00A – 9:00A – Registration

9:00A – 4:00P – Conference

4:00P – Exhibit Booth Breakdown

\*\*Sponsor exhibit booths include one standard six-foot draped table with one chair, strategically placed at the conference center for two days of maximum engagement with conference attendees.

- FINAL Exhibit map AND check-in instructions will be emailed 10 days prior to event day
- Organizations may staff their booth if they prefer, but not required
- Any marketing materials left after conference event will be discarded

#### Questions?

Sylvia Waynick


Membership and Development Director

Email: [sylvia@azhousingcoalition.org](mailto:sylvia@azhousingcoalition.org)

Ofc: (602) 340-9393 x5

#### Disclaimer

If an in-person conference is not possible because of an environmental cause, we would be happy to discuss your sponsorship dollars for this event and how we can work together to redirect your support to other Coalition initiatives.

Arizona Housing Coalition 

DARE TO SHIFT YOUR LENS