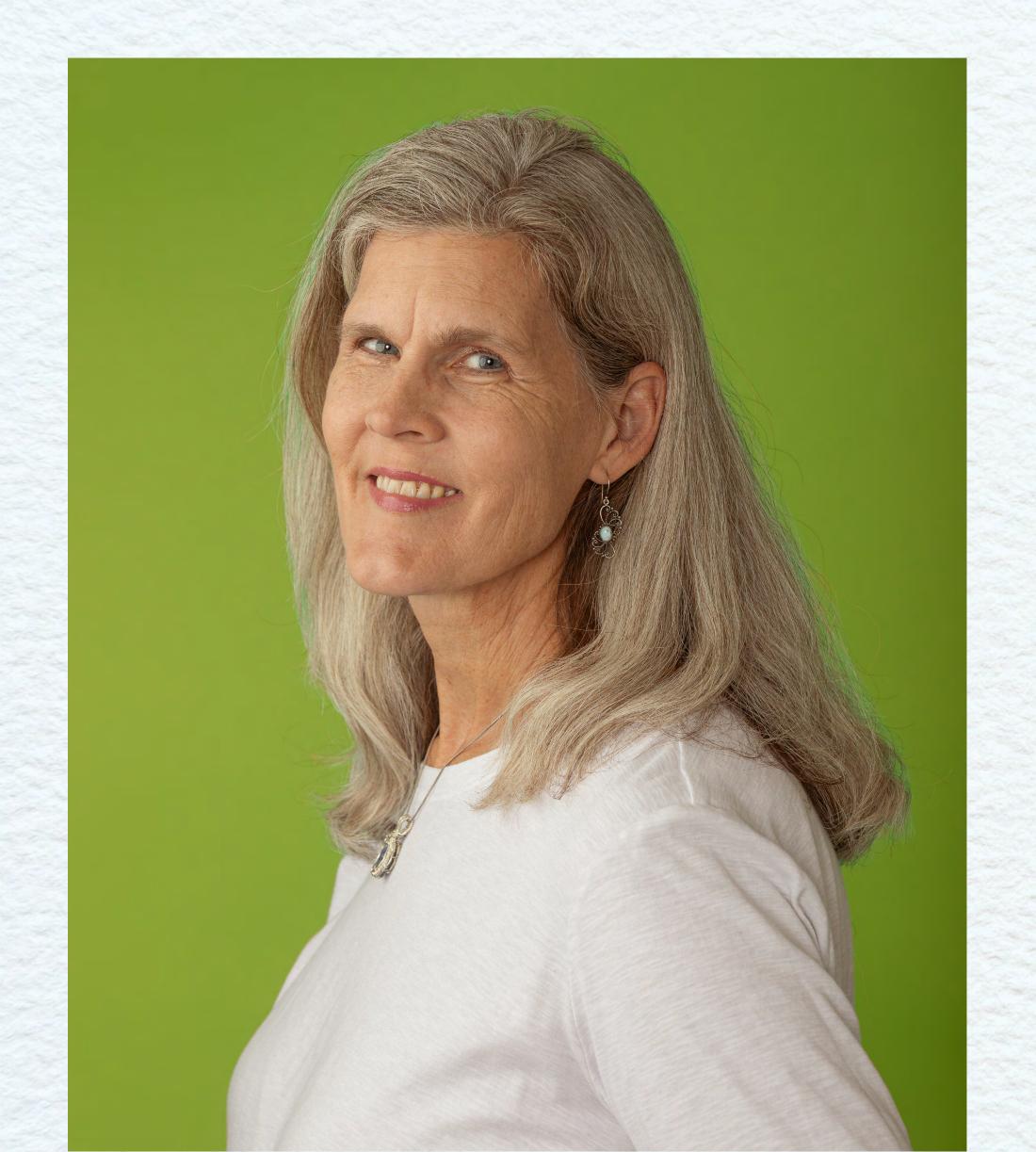


## FSL Resident Retention Project









## About Your Presenter

#### Carolyn Campbell, MPA

National Affordable Housing Professional - Executive (NAHP)

Director of Housing, FSL Founder, Welcome to America Project



Connect with me on LinkedIn



### About FSL

Founded in 1974 by the Roman Catholic Diocese of Phoenix.



FSL's mission is to provide home and community-based services and develop energy-efficient, affordable housing to promote health, independence, and dignity for all.



Serving over 40,000 Arizonan's each year.

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#### **A Safe Home**

**Single Family Homes for Sale** 

Adult Behavioral Health Theraputic Home

**Assisted Group Living** 

**Adult Foster Care** 

**Home Energy Solutions** 

Weatherization

**Quality Monitoring Services** 

**Apartments for Rent** 

SouthWest Building Science Training Center



#### **Nutritious Meals**

ReCreación

**Food Pantry** 

**Senior Centers** 



#### **Health & Wellness**

ReCreación

**Assisted Group Living** 

**ACTIVATE** 

**Senior Centers** 

**Caregiver Services** 

**CATCH** 

**Community Action Programs** 

MercyCare Advantage Wellness



#### **Caregiver Support**

**Family Caregiver Education** 

**Caregiver Services** 

**The Caregiver House** 



#### 25 Complexes | 967 Units

#### Locations

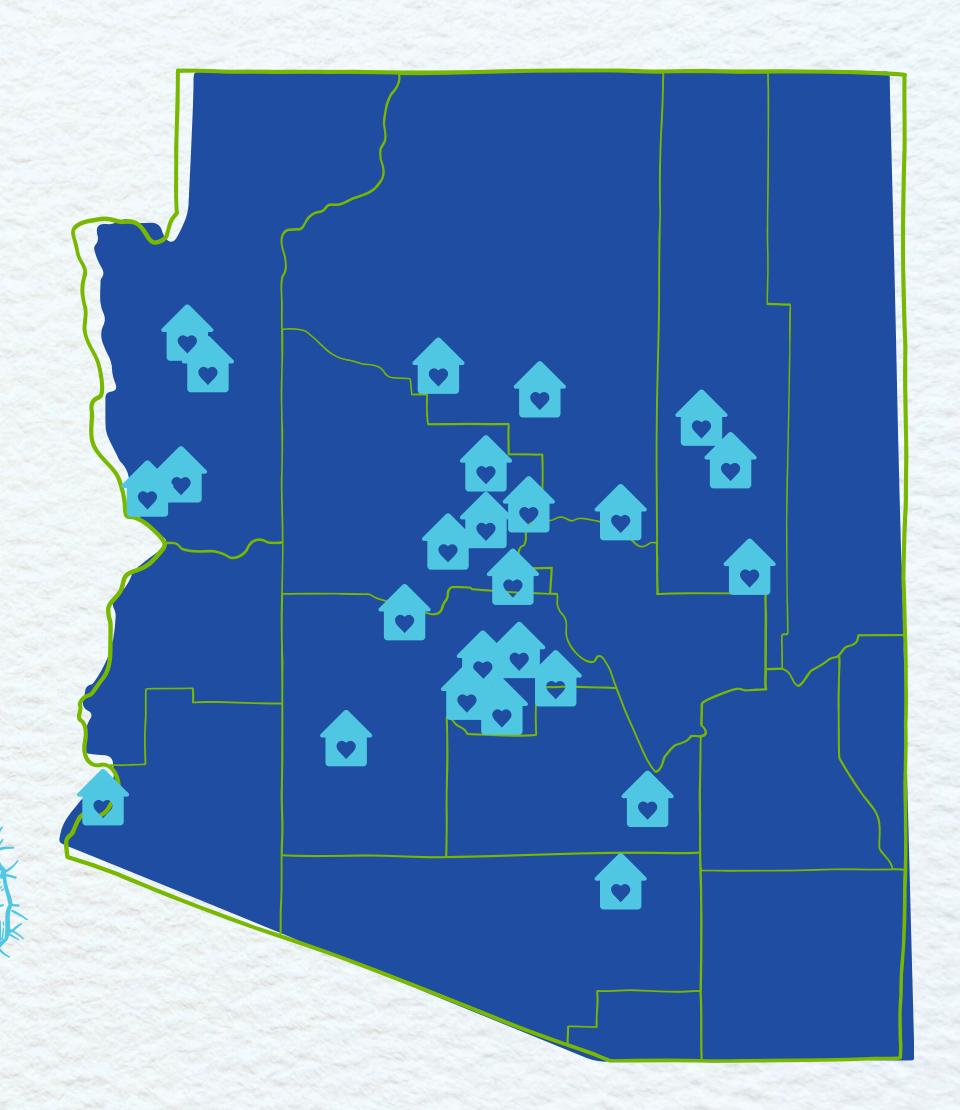
Avondale Holbrook Payson Tucson

Coolidge Kingman Phoenix Wickenburg

Cottonwood Lake Havasu City Prescott Williams

Flagstaff Mayer Show Low Yuma

# FSL Housing Across Across Across Across Across





### Evolution

The evolution of FSL multi-family housing.

+3

3 Complexes73 Units

#### **Locations:**

Kingman, Phoenix, and Williams

1981

#### 1990

4 Complexes 149 Units

#### **Locations:**

Kingman, Payson, Avondale, and Wickenburg

+1





+2

+1

+1

+2

+1

4 Complexes 212 Units

#### **Locations:**

Phoenix, Show Low, and Lake Havasu City

2008

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#### 2012

4 Complexes **164** Units

#### **Locations:**

+3

+1

Yuma, Show Low, Prescott, and Flagstaff

+3



+1

+3

**7** Complexes **257** Units

#### **Locations:**

Coolidge, Cottonwood, Phoenix, Holbrook, Mayer, Tucson

2024

4 Complexes **305** Units

#### **Locations:**

Phoenix, Show Low, and Lake Havasu City

+1

25 Complexes 967 Units 12 AZ Cities & Towns



# Chronic Homelessnes Defined:



- 1.
  A person who lives in a place not meant for human habitation, Safe Haven, or Emergency Shelter,
- 2. has a disability, and
- has been homeless continuously for one year OR four or more times homeless in the last three years, where the combined length of time homeless is at least 12 months.



### 2023 Homelessness Trends:

18 people entering homelessness

for every

10 people leaving homelessness







# 2023 Arizona State Eviction Filings

through July



# Homelessness in Maricopa County

Age 55+

2,090

**TOTAL** 

9,642

22%





### FSL Eviction & Non-Renewal Data Goals

- 1. Understand FSL 2. Better advocate property evictions or non-renewals
  - for the residents affected





## Eviction Defined:

A civil legal process by which a landlord can legally remove a tenant from their rental property. It can occur when the tenant stops paying rent, breaches the rental agreement terms, or in other situations permitted by law. The eviction process varies by state and municipality, but it generally involves a notice, a lawsuit, and a court hearing.

The landlord/owner makes a case and sues the tenant to take possession of the unit. When the court rules in favor of the landlord/owner, the tenant must vacate.



## Non-Renewals Defined:

Management served a breach of lease notices; when not cured, they served a notice stating a plan not to renew the lease.

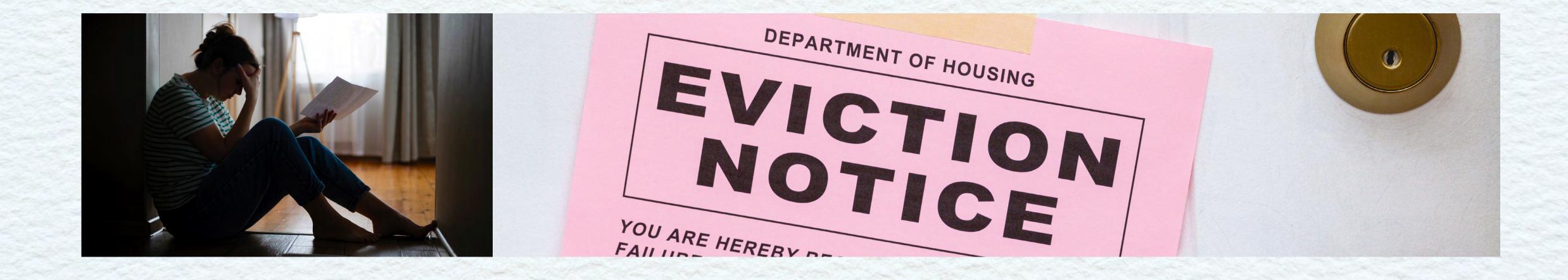




# Hostile Move-Out Defined:

Hostile move-out is a term used for this presentation and is not universal.

Hostile move-out describes events where management gives the resident breach of lease notices, and the resident, in turn, provides management a 30-day notice to vacate or skip before and eviction hearing could occur.





## Looking For Additional (Nationwide) Insights?

#### www.evictionlab.org/research



The Prevalence, Concentration, and Geography of Eviction

People at Risk of Eviction

Consequences of Eviction

& More



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Stress/threats to other residents



Loss of rental income



Healthy and safety concerns



Hostile work environment for staff



Legal fees



Staff to Loss of Productivity



Damage to assets





## The Cost of Eviction - 2023

in lost rent and damages from move-outs





1. Substance abuse - 2 households



- 1. Substance abuse 2 households
- 2. Criminal activity 3 households



- 1. Substance abuse 2 households
- 2. Criminal activity 3 households
- 3. Unauthorized occupants 4 households



- 1. Substance abuse 2 households
- 2. Criminal activity 3 households
- 3. Unauthorized occupants 4 households
- 4. Threats or harrassment of management of other residents 14 households



- 1. Substance abuse 2 households
- 2. Criminal activity 3 households
- 3. Unauthorized occupants 4 households
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- 5. Violating smoking rules 2 households



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- 5. Violating smoking rules 2 households
- 6. Apartment condition 4 households



- 1. Substance abuse 2 households
- 2. Criminal activity 3 households
- 3. Unauthorized occupants 4 households
- 4. Threats or harrassment of management of other residents 14 households
- 5. Violating smoking rules 2 households
- 6. Apartment condition 4 households
- 7. Non-payment 9 households



### Advocacy Neded



What immediate assistance is there for those not enrolled in a Regional Behavioral Health Authority (RBHA)?

AHC 2023 grants address those homeless and in transitional housing to get housed.



Who assists the people housed but at risk for homelessness?

Our statewide community legal services do a fantastic job helping select cases, but their capacity is saturated.

Who is there to assist at the courts?



## Application Process



#### Requirements:

Fill out application form, background checks, no cost to apply, acceptance based on Tenant Selection Plan.



## Application Process



#### **Grievance Policy:**

Steps an applicant can take after their application is rejected.



#### Wildfire AZ

Leading the Housing Stability Collaborative 2024





#### **AZ Pet Project**

Assisting residents with pet care that threatens their housing

### Community Partnerships:





 Housing crisis response team to support residents served legal notices



- 1. Housing crisis response team to support residents served legal notices
- 2. Court-appointed "guardian ad item" volunteer program for unrepresented residents facing eviction court



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- 2. Court-appointed "guardian ad item" volunteer program for unrepresented residents facing eviction court
- 3. Court-ordered mediators (owners vs. resident)



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- 1. Housing crisis response team to support residents served legal notices
- 2. Court-appointed "guardian ad item" volunteer program for unrepresented residents facing eviction court
- 3. Court-ordered mediators (owners vs. resident)
- 4. Eviction diversion program
- **5.** Housing counselors
- Seamless follow-up services for the evicted (could be court ordered)

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## Any Questions?





### Stay Connected

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Connect with me on LinkedIn