

# Prosperity Initiative Policy Overview – DRAFT

<b>EDUCATION</b>	<b>1. Increase Access to Early Childhood Education</b>	Increase access to affordable high quality early childcare and education for children from low-income families, ages birth to five.
	<b>2. Increase Pathways to Post Secondary Education</b>	Increase college and other post-secondary educational and training opportunities by improving access to children’s college savings accounts for young children from low-income families.
<b>CRITICAL FAMILY RESOURCES</b>	<b>3. Expand Broadband Services and Address Barriers to Digital Inclusion</b>	Expand broadband services and address barriers so all Pima County residents have access, equipment, and skills for digital inclusion and to expand opportunities for economic growth for rural communities.
	<b>4. Increase Housing Mobility and Opportunity</b>	Efforts to increase the supply of housing should prioritize practices and investments that result in diverse housing types and prices in the same neighborhoods, ensuring affordable housing options are available throughout Pima County.
	<b>5. Improve Housing Stability</b>	Improve housing stability among low-income renters and homeowners by preventing evictions and foreclosures, increasing homeownership, and reducing energy and weatherization costs, especially for those in high poverty areas.
	<b>6. Increase Health Coverage &amp; Reduce Medical Debt</b>	Provide healthcare insurance enrollment assistance to protect against medical debt.
	<b>7. Family Planning</b>	Reduce unintended pregnancies by increasing access to contraception and improving use of long-acting reversible contraception.
	<b>8. Prioritize Workforce Development for Underserved Populations</b>	Prioritize workforce development for underserved populations with evidence-based case management practices that lead to jobs with self-sufficient wages and benefits.

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<b>ASSET BUILDING &amp; INFRASTRUCTURE PRIORITIES</b>	<b>9. Invest in High Poverty Areas</b>	Improve opportunities for low-income families in high poverty neighborhoods by improving neighborhood characteristics and through increased access to resources, benefits and services.
	<b>10. Increase Community Financial Capability</b>	Improve community financial capability for low-income families and small businesses to increase access to fair credit and to gain and protect wealth building assets.
	<b>11. Prioritize Transportation Options to Connect Disadvantaged Communities to Jobs and Resources</b>	Identify and prioritize safe, reliable, and affordable transportation options and encourage mixed-use and transit-oriented developments, to better connect disadvantaged communities with jobs and other resources, and reduce travel times, traffic injuries, transportation costs, and air pollution. Solicit meaningful input from disadvantaged communities in rural, suburban and urban areas.
	<b>12. Grow Good Jobs</b>	Grow good quality jobs across Pima County, including in local government, that provide competitive, equitable and self-sustaining wages, family friendly benefits and practices, and predictable scheduling.
<b>Examine all policies and implementation strategies to:</b>		
<b>CROSS-POLICY STRATEGIES</b>	<b>1. Center a 2GEN Approach</b>	Center family voice and participation in the development of policies, programs, and practices.
	<b>2. Address Climate Resilience &amp; Environmental Justice</b>	Build a more climate resilient community while reducing the potential harm to low-income areas from hazardous waste and contaminants, air pollution, environmental degradation, resource extraction, and other land uses.
	<b>3. Prevent and Reduce Crime</b>	Prevent youth involvement in the criminal justice system, assist low-income families in addressing legal issues, and build pathways for the integration of returning citizens.

If you'd like more information on the Prosperity Initiative, please contact Bonnie Bazata @ [bonnie.bazata@pima.gov](mailto:bonnie.bazata@pima.gov) or 520-724-3704.